## G.Pulla Reddy Degree and P.G College Mehdipatnam, Hyderabad.

## **Awareness Session on Data Science**

A Guest Lecture was organized on 18<sup>th</sup> March 2023 for all the B. Com and B. Sc students. The guest speaker for the session was Pratap malladi, Data science Manager, Business developer, Digital marketer, web and mobile content growth Analytic and educator etc.

Mr. Pratap Malladi explained to the students about how to first get into Data science, what are the opportunities and importance of data science, data science in e-commerce, languages used and to be learn to get into the Data science and relation between Big data and data science with the different charts, growth percentage of data science in different fields like Flip kart, wall mart and social media etc..

Students are clearly understood the role and importance of data science in the present technical and e-commerce world. DR. K. Murali Krishna, Principal of GPRDPGC addressed the purpose of the program and Mrs. A.BHAGYA, Assistant professor of Computer science department, GPRDPGC has given the vote of thanks.